

BARGAIN BEDDING DISTRIBUTOR CERTIFICATE

Bargain Bedding, Inc. has been able to reach an agreement with Riverside Mattress Company, Inc. to do internet sales of their mattress line. Riverside Mattress Company, Inc. has been in business since 1933 and manufactures a complete line of mattresses. Please go to their website (www.riversidemattressinc.com) to view their mattress products and more information about this great company.

Riverside Mattress Company, Inc. has over 300 furniture and other retail stores selling their mattresses in North and South Carolina. They do not want to adversely affect their business relationship with these companies. As part of our agreement, we have had to guarantee Riverside Mattress Company, Inc. that none of our Bargain Bedding distributors would negatively impact this relationship in any way. Therefore, restrictions apply to every Bargain Bedding distributor which must be agreed to before a Distributor Certificate is issued. If a distributor violates any part of the agreement, the Distributor Certificate will be cancelled and the individual will never be permitted to be a Bargain Bedding distributor in the future.

If you are a good shopper, you are going to determine that you can save a lot of money on a new mattress set if you are willing to do a little work yourself. If you want your mattress set delivered to your home and your old mattress set taken away, then you need to buy at the retail level and pay a higher price for that service. On the other hand, if you have a truck, or a trailer hitch on your vehicle, you can pick up your mattress set at the dock of Riverside Mattress Company, Inc. and take it home with you and save a lot of money on your new mattress set. After you purchase a Bargain Bedding Distributor Certificate, you will be given access to the Riverside Mattress Company, Inc. showroom located in the dock warehouse. You can sit, lay and test every mattress manufactured by Riverside Mattress Company, Inc. before making a selection. You can pay for your mattress set with cash, check, credit or debit card and take your mattress set home with you that day. You need to shop around so you can appreciate the bargain prices we have negotiated with Riverside Mattress Company, Inc. We have been able to get these prices by guaranteeing Riverside Mattress Company, Inc. a very large number of sales on an annual basis. Therefore, we have made it very easy and inexpensive for our Bargain Bedding distributors to buy these great mattress sets.

Each Bargain Bedding Certificate will be valid for one year from date of issuance. If you purchase a \$25.00 certificate, you can buy one (1) mattress set. If you purchase a \$50.00 certificate, you can buy up to three (3) sets. If you purchase a \$100.00 certificate, you can buy an unlimited number of sets. We believe that many individuals will purchase the \$25.00 certificate and take home one mattress set. However, after sleeping on a new Riverside Mattress, they are going to realize what a deal they got and see the opportunity to make some extra money by purchasing a \$100.00 certificate and selling and delivering mattress sets to their relatives and friends. This approach has been done with products from Avon, Mary Kay, Direct Buy, etc. for years.

Each Bargain Bedding distributor must agree to the following terms which will be printed on each certificate:

- As a Bargain Bedding distributor, I agree to never have any contact with any Riverside Mattress Company, Inc. retailer. I will never take any of my potential customers to any Riverside Mattress Company, Inc. retailer to show them Riverside Mattress products. However, if I have purchased a \$100.00 certificate, I may take a customer to the showroom at Riverside Mattress Company, Inc. but never to a Riverside Mattress Company, Inc. retailer. You must bring your customers to the Riverside Mattress Company showroom, you cannot send them.
- My certificate is only valid for myself and is **not** transferable and non-refundable. No one else may use my certificate. I must have my certificate and my photo ID driver's license with me to be able to purchase a mattress set.
- Bargain Bedding reserves the right to revoke any certificate if misused or for other similar circumstances.

Any potential Bargain Bedding distributor may make an appointment to visit the Riverside Mattress Company, Inc. showroom at 225 Dunn Road, Fayetteville, NC. Please call 483-0461 to schedule your appointment.

Attached is a short form to fill out with your name, address, and driver's license data. Mail the form and a check for \$25.00, \$50.00, or \$100.00 made out to Bargain Bedding, Inc. to:

Bargain Bedding, Inc.
3620 Cape Center Drive
Fayetteville, NC 28304

We will mail you a certificate and you can begin saving money on your next mattress set purchase.

Sincerely yours,

Bargain Bedding, Inc.

Attachment #1 – Application Form
Attachment #2 – Price List

Attachment #1

Bargain Bedding, Inc.
Distributor Certificate Application

Name: _____

Address: _____

City, State, Zip Code _____

Driver's License Number _____

State of Issuance _____

Attachment #2 – Price List

Ultimate Luxury

Single Set	N/A
Double Set	\$446.00
Queen Set	\$521.00
King Set	\$693.00

Imperial

Single Set	\$288.00
Double Set	\$376.00
Queen Set	\$437.00
King Set	\$582.00

Riverside Boxed Pillow Top

Single Set	\$258.00
Double Set	\$339.00
Queen Set	\$391.00
King Set	\$542.00

Deluxe Plus

Single Set	\$214.00
Double Set	\$280.00
Queen Set	\$322.00
King Set	\$457.00

Blue Stripe

Single Set	\$124.00
Double Set	\$156.00
Queen Set	\$180.00

Memory Foam Pillow Top

Single Set	\$321.00
Double Set	\$429.00
Queen Set	\$510.00
King Set	\$659.00

Elite

Single Set	\$285.00
Double Set	\$373.00
Queen Set	\$435.00
King Set	\$580.00

Supreme

Single Set	\$227.00
Double Set	\$295.00
Queen Set	\$340.00
King Set	\$483.00

RMII

Single Set	\$202.00
Double Set	\$262.00
Queen Set	\$303.00
King Set	\$428.00

Promotional

Single Set	\$132.00
Double Set	\$168.00
Queen Set	\$197.00